



# LINKEDIN FOR BUSINESS

UPGRADE YOUR PROFILE

## WHAT'S ON YOUR BILLBOARD (HEADLINE)

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## WHAT'S IN YOUR MAGAZINE (SUMMARY)

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## DESCRIBE YOUR TARGET CUSTOMER

## BRAND ATTRIBUTES

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## TESTIMONIALS

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## TOP PROSPECTS

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[WWW.LINKEDIN.COM/SALES/SSI](http://WWW.LINKEDIN.COM/SALES/SSI)  
**SSI #** .....